

April 3, 2006

## **InnerWorkings Partners With SNP to Expand BPO Print Services in Asia**

Chicago, IL April 3, 2006

InnerWorkings announced today that it has formed a strategic alliance with SNP, the leading printing group in the Asia Pacific, to provide business process outsourcing of printed materials in Singapore, Hong Kong and China.

"We are pleased that a company with such an impressive history in Asia has chosen to partner with us," said Steven E. Zuccarini, InnerWorkings' Chief Executive Officer. "We view Asia as a large growth market and expect that this alliance will help to fuel our continued success globally."

As part of the agreement, SNP will leverage InnerWorkings' proprietary PPM4™ technology which streamlines and automates the print procurement and management process.

"In entering a strategic relationship with InnerWorkings, SNP hopes to nurture and expand the business process outsourcing business in Singapore, Hong Kong and China where SNP sees potential for growth," said Yeo Chee Tong, President and Chief Executive Officer of SNP.

### About SNP Corporation Ltd (SNP)

Singapore-based SNP is the leading printing group in the Asia Pacific. SNP has seven principal subsidiaries, one of which is based in Singapore, five in China/Hong Kong and one in Thailand. SNP is listed in the Mainboard of the Singapore Exchange. The company offers its clients a full range of services from commercial printing of books, magazines, and packaging products to high-end security, financial and specialty printing. For more information on SNP, visit: [www.snpcorp.com](http://www.snpcorp.com).