



October 27, 2003

InnerWorkings Acquires Insight World Group

Will Enhance Manufacturing Capabilities Overseas

Chicago, IL, October 27, 2003

InnerWorkings, LLC, one of the world's largest and fastest growing print management firms, is pleased to announce that it has acquired Lisle, IL-based Insight World Group, a leading product development and management company.

"InnerWorkings' business model and our emphasis on efficiency is an excellent fit with our business," said Genji Leclair, president of Insight World Group. Insight World Group implements every stage of product development for our clients and helps companies achieve better manufacturing results and sourcing across Asia.

In addition to our Chicago area location, Insight World Group also has production offices in Hong Kong and Guangzhou and Shanghai, China.

"We are thrilled to be able to expand our capabilities overseas to provide our clients with additional options for their print production management needs," said Scott Frisoni, InnerWorkings senior vice president of sales.

For more information on Insight World Group, visit www.inswg.com.