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## **ACE Group and InnerWorkings Expand Print Management and Promotional Fulfillment Partnership into Latin America**

*Global leader in insurance and reinsurance seeks to obtain significant cost savings in Mexico through expansion of print and promotional fulfillment services.*

CHICAGO--(BUSINESS WIRE)-- InnerWorkings, Inc. (NASDAQ: INWK), a leading global marketing supply chain company, today announced that it has signed an agreement for print management and promotional product fulfillment with ACE Group as an extension of its current North American partnership.

Under this agreement, InnerWorkings will provide print delivery services to support ACE Group's marketing activities in Mexico, as well as provide fulfillment for the Company's extensive promotional products catalog via a proprietary e-store solution.

ACE Group's decision to expand its agreement with InnerWorkings reinforces the value InnerWorkings can bring to a brand's global marketing execution efforts while obtaining significant costs savings. The agreement enables InnerWorkings to provide support to ACE Group and each of its Mexico-based subsidiaries.

"When it comes to efficiently driving targeted marketing and operational programs, companies today seek a new level of global support and sophistication," said Jorge Simon, Regional Director of InnerWorkings Mexico. "We're proud of InnerWorkings' leadership in delivering brand value, consistency, and results across languages, geographies, and cultures."

### **About InnerWorkings, Inc.**

[InnerWorkings, Inc.](http://www.inwk.com) (NASDAQ: INWK) is a leading global marketing supply chain company servicing corporate clients across a wide range of industries. With proprietary technology, an extensive supplier network and deep domain expertise, the Company procures, manages and delivers printed materials and promotional products as part of a comprehensive outsourced enterprise solution. InnerWorkings is based in Chicago, IL, employs approximately 1,550 individuals, and maintains 60 global offices in 41 countries. Among the many industries InnerWorkings services are: retail, financial services, hospitality, non-profits, healthcare, food & beverage, broadcasting & cable, education, transportation and utilities. For more information visit [www.inwk.com](http://www.inwk.com).

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