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Anchor Blue Partners with InnerWorkings, Inc. for Print Procurement Services

CHICAGO, Dec 17, 2008 (BUSINESS WIRE) --

InnerWorkings, Inc. (NASDAQ: INWK), a leading global provider of managed print and promotional solutions to corporate clients, announced today that it signed a multi-million dollar agreement with Ontario, CA-based Anchor Blue, specialty retailer of youth apparel and accessories since 1981, to handle its print procurement and print management.

As part of the enterprise agreement, InnerWorkings will provide Anchor Blue with integrated services to procure and manage a variety of product categories including in-store signage, catalogs and promotional products.

"Relying on InnerWorkings for our print procurement allows us to focus on what we do best, namely delivering on the dynamic fashion needs of our customers," said Tom Sands, Chief Executive Officer and President of Anchor Blue Retail Group.

"InnerWorkings has a strong reputation in the marketplace, and we are confident that this partnership will allow us to save money and to extend our production budget to high-value, revenue-generating marketing activities."

"Anchor Blue has experienced tremendous growth over the past several years, and we believe we are ideally suited to address its ever-expanding and complex print procurement and print management needs," said Eric D. Belcher, President and Chief Operating Officer of InnerWorkings. "Furthermore, our value proposition will help Anchor Blue stretch their marketing budget even further."

About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is a leading global provider of managed print and promotional solutions to corporate clients across a wide range of industries. With proprietary technology, an extensive supplier network and domain expertise, the Company procures, manages and delivers printed materials and promotional products as part of a comprehensive outsourced enterprise solution. The Company is based in Chicago with other offices in the United States and in the United Kingdom. For more information on InnerWorkings, visit: www.inwk.com.

About Anchor Blue Retail Group, Inc.

Anchor Blue Retail Group, Inc. is an affiliate of Sun Capital Partners, Inc. It operates Anchor Blue stores, a specialty retailer of juniors and guys apparel and accessories since 1981, and is licensed to operate Levi's/Dockers Outlet by MOST. Anchor Blue Retail Group, Inc. is based in Ontario, California and currently runs 252 retail locations in 31 states and Puerto Rico. For more information on Anchor Blue, visit: www.anchorblue.com.

Forward-Looking Statements

This release contains statements relating to future results. These statements are forward-looking statements under the federal securities laws. We can give no assurance that any future results discussed in these statements will be achieved. Any forward-looking statements represent our views only as of today and should not be relied upon as representing our views as of any subsequent date. These statements are subject to a variety of risks and uncertainties that could cause our actual results to differ materially from the statements contained in this release. For a discussion of important factors that could affect our actual results, please refer to our SEC filings, including the "Risk Factors" section of the Form 10-K we filed with the SEC.

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SOURCE: InnerWorkings, Inc.

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