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Trinchero Family Estates Selects InnerWorkings as its Marketing Execution Partner

CHICAGO--(BUSINESS WIRE)-- [InnerWorkings, Inc.](http://www.inwk.com) (NASDAQ: INWK), the leading global marketing execution firm, today announced a new long-term contract with global wine and spirits producer Trinchero Family Estates.

Under a multi-year agreement, InnerWorkings will deliver a comprehensive solution to manage the execution of all in-market point-of-sale activity across the Trinchero Family Estates (TFE) portfolio through a dedicated team and a single technology platform. Encompassing a wide breadth of point-of-sale categories including fixtures and displays, branded merchandise, creative services, and warehousing and logistics, InnerWorkings will help provide unmatched brand consistency, transparency, and visibility. InnerWorkings' scalable VALO[®] software platform will aggregate seasonal campaigns for TFE and provide a robust reporting suite with enhanced ability to collaborate and analyze, driving better decision making and reducing waste within the supply chain.

"The capabilities and expertise of InnerWorkings allow us to streamline many of our own processes and ensure that our marketing and sales teams are spending their valuable time building and selling our portfolio of over 40 brands. With an infrastructure to allow for flexibility and future growth, InnerWorkings' solution really hits the mark," said Dave Derby, Senior Vice President of Marketing for Trinchero Family Estates.

"No one understands the wine and spirits marketing supply chain better than InnerWorkings. The benefits we will bring through cost savings, technology enablement, and innovation will be transformative for Trinchero Family Estates," said David Duysen, InnerWorkings' Vice President, Business Development.

For more information about InnerWorkings, visit www.inwk.com. For more information about Trinchero Family Estates, visit www.tfewines.com.

About InnerWorkings

InnerWorkings, Inc. (NASDAQ: INWK) is the leading global marketing execution firm serving Fortune 1000 brands across a wide range of industries. As a comprehensive outsourced enterprise solution, the Company leverages proprietary technology, an extensive supplier network and deep domain expertise to streamline the production of branded materials and retail experiences across geographies and formats. InnerWorkings is headquartered in Chicago, IL and employs approximately 1,900 individuals to support global clients in the execution of multi-faceted brand campaigns in every major market around the world. InnerWorkings serves many industries, including: retail, financial services, hospitality, consumer packaged goods, nonprofit, healthcare, food & beverage, broadcasting & cable, automotive, and transportation.

About Trinchero Family Estates

Trinchero Family Estates is wholly owned and operated by the Trinchero family, Napa Valley vintners since 1948. The TFE portfolio includes more than 40 brands including Sutter Home, M nage   Trois, Trinchero Napa Valley, Napa Cellars, Folie   Deux, Terra d'Oro, SeaGlass, and the number one alcohol-removed wine, Fre. TFE also markets and sells a stable of notable brands including Joel Gott Wines, Charles & Charles, Taken Wine Co., and Bandit. TFE's import portfolio also includes Angove Wines from Australia; Do a Paula Wines from Argentina; Carmen Wines from Chile; and a spirits portfolio that includes Amador Whiskey Co and Tres Agaves Tequila.

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