

November 22, 2013

Better Business Bureau Honors InnerWorkings with Prestigious Torch Award for Marketplace Ethics

The BBB's Chicago chapter recognizes global brand delivery giant as recipient of the Bureau's highest honor

CHICAGO--(BUSINESS WIRE)-- InnerWorkings, Inc. (NASDAQ: INWK), a leading global marketing supply chain company, today announced it was named a winner of the Better Business Bureau's 2014 Torch Award For Marketplace Ethics.

The Torch Awards are presented to businesses in northern Illinois in recognition of their commitment to exceptional standards in relationships with their customers, employees, suppliers, competitors, and the surrounding communities. This award signifies the importance of a corporate conscience and accepting the responsibility of creating a fair and honest marketplace.

InnerWorkings was selected a recipient of this award among all Chicagoland companies with 1,000-7,499 employees.

"Every organization has a responsibility to instill confidence in the marketplace through the way it conducts business. As companies continue to grow, they must position ethics as the cornerstone of their management practices," said Eric Belcher, CEO of InnerWorkings. "This award represents our ongoing obligation to uphold fair business policies as we continue to be a corporate leader in marketplace ethics."

Stated Steve Bernas, President and CEO of the Better Business Bureau of Chicago, "InnerWorkings is a beacon of light in the ethics field, and is an example of a leading company that's 'doing it right' ethically on behalf of its employees, clients, suppliers, and the broader community. We're proud to honor InnerWorkings as a recipient of the Better Business Bureau's most prestigious award and in recognition of the company's leadership in the areas of trust, performance, and integrity."

The Chicago and Northern Illinois chapter of the Better Business Bureau announced its award recipients during the seventeenth annual ceremony on November 21, 2013 at the InterContinental in Rosemont, Ill.

About InnerWorkings, Inc.

InnerWorkings, Inc. (NASDAQ: INWK) is a leading global marketing supply chain company servicing corporate clients across a wide range of industries. With proprietary technology, an extensive supplier network and deep domain expertise, the Company procures, manages and delivers printed materials and promotional products as part of a comprehensive outsourced enterprise solution. InnerWorkings is based in Chicago, IL, employs approximately 1,550 individuals, and maintains 60 global offices in 41 countries. Among the many industries InnerWorkings services are: retail, financial services, hospitality, non-profits, healthcare, food & beverage, broadcasting & cable, education, transportation and utilities.

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Source: InnerWorkings, Inc.

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